

## FOR IMMEDIATE RELEASE

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## Juli Lucky and Amanda Moser join the Alaskans for Better Elections Team to Support the Transition to Alaska's New Election System

ANCHORAGE -- Alaskans For Better Elections (ABE) proudly announces the hiring of Juli Lucky and Amanda Moser to support its educational campaign regarding the transition to Alaska's new election system.

Lucky joins the team as Chief Operating Officer focused on coordinating and managing the systems and processes to provide support to ABE as it works to outreach, educate, and inform all Alaskans throughout this transition.

Lucky spent 26 years working in the Alaska Legislature and throughout her career in public service, she has been dedicated to garnering trust in government and the public process. She is known for her ability to bring together diverse stakeholders around complicated and politically divisive issues and work towards consensus on compressed timelines. Lucky is known for achieving positive results and accomplishing deliverables.

"I am excited to join the team at Alaskans for Better Elections and do my part to ensure that all Alaskans can confidently cast their vote in this year's elections," Lucky said. "Along with the majority of Alaskan voters, I do not belong to a political party and this system gives us more voice throughout the process."

Moser joins the team as Chief Strategy Officer. She will lead the communications and outreach efforts as well as provide election support.

Moser served as Deputy Municipal Clerk for the Municipality of Anchorage overseeing Anchorage Elections where she was committed to an accessible, open, fair, and transparent process. She then served as Communications Director for the Office of the Governor. Most recently she led the team Anchorage Downtown Partnership, Ltd fostering a Clean, Safe, and Vital downtown.

"As a former elections administrator I am honored to support Alaska's transition to the new election system," Moser said. "I am committed to ensuring that all Alaskans are educated, empowered, and confident throughout this process."

All press inquiries should be directed to Amanda Moser at 907-830-7560 or Amanda@AlaskansforBetterElections.com.